

## Jackie C

Task	Click Path	Observations	Quotes	Task Completion
Write the task number and directions here.	Record what path the participant took to complete the task.	Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.	Note any significant quotes (positive and negative).	Choose if the task was: <b>1</b> - easy to complete <b>2</b> - completed but with difficulty <b>3</b> - not completed
Prompt 1: Try to find a university program located in New York City.	Home page > scroll down > location > search > find the programs	- Participant was confused between clicking the "I want to study xxx at xxx" and "location". - Participant feels the home page is redundant.	"I assume they do similar things, while one requires more detailed information from you?"	2
Prompt 2: Try adding filters or sort the programs in your preference.	Sort by > filter > close	- Participant find the buttons immediatly.	"These are pretty easy to find!"	1
Prompt 3: Find the application deadline for a program.	Click program > scroll down > admissions > scroll down > find it	- Participant spent some time reading the information in the overview page of the program.	"Oh! Didn't realize here's another tab for admissions!"	2
Prompt 4: Add the program you found to your favorites, return to the home page, then try to find the program you just added.	program > add > back button > homepage > scroll > try to click on "explore popular program" > didn't work > gave up	-She tried to click on the explore program buttons. - Participant is not sure where to click.	"I would assume it's inside a menu or something, but I can't find it here..." "I automatically assumed that's the user profile button."	3
<b>Additional Notes:</b> User thinks the first section of the app feels a little redundant to the search bar on top and the catagories underneath it. User is confused about the "my favorite" button, user profile, and feels weird not to find a menu on the homepage.				

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Prompt 1: Try to find a university program located in New York City.	Home page > "study at" button > search	-Participant hesitated between the search bar and the fill in slots.	"Not sure if this search bar is for school name or location, hmmm."	1
Prompt 2: Try adding filters or sort the programs in your preference.	Sort by > filter	- Participant like that the language test score for international students are included as well."	"This is to nice, I've always wanted to study abroad!"	1
Prompt 3: Find the application deadline for a program.	Click program > scroll down > admissions > scroll down > reviews > admission > find it	-Participant feels that task is easy. -Participant likes the structure and review section of the program page.	"Wow love that these information are so easy to find, compared to searching on a university website."	1
Prompt 4: Add the program you found to your favorites, return to the home page, then try to find the program you just added.	program > add > back button > homepage > scroll > my favorites	-Participant was surprised that it landed on "my favorites" page right after clicking the button, and thought it's the profile button.	"Oh! It's right here. I thought it's the profile button, and would take a few more steps to find."	2

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Prompt 1: Try to find a university program located in New York City.	Home page > location > search > find programs	-Participant feels the location search page is not intuitive.	"Only country and zip code? Not city or state? I wonder how many people is going to know the zip code."	1
Prompt 2: Try adding filters or sort the programs in your preference.	Sort by > filter	-Participant think there are more types of rankings to be included.	"Other than school ranking, I wish there's program ranking, which is the most important."	1
Prompt 3: Find the application deadline for a program.	Click program > scroll down > admissions > scroll down > find it	-Participant complete the task quite easily. - Participant express the need for the ranking of the school.	"Honestly, I don't care how other people think about a program, I only care about the ranking of the school and the program. Can't believe it's not here."	1
Prompt 4: Add the program you found to your favorites, return to the home page, then try to find the program you just added.	program > add > back button > homepage > my favorites	-Participant complete the task easily. - Participant likes the location of the favority button.	"I like it here, easy to find, you could make a floating button on the page either, so that people won't feel confused."	1

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Prompt 1: Try to find a university program located in New York City.	Home page > scroll down > location > search > programs	- Participant went right to the location button.		1
Prompt 2: Try adding filters or sort the programs in your preference.	Sort by > filter > sort by > close	- Participant like the location of the buttons.	"I like that they are floating on this page however I scroll, so I can make changes whenever I want to."	1
Prompt 3: Find the application deadline for a program.	Click program > scroll down > admissions > scroll down > reviews > admission > find it	- Participant express that the application deadline should be easier to find or more prioritized, he think this is the most important part for application.	"This is at the buttom? The dates are so important, if you miss it, it's over!"	2
Prompt 4: Add the program you found to your favorites, return to the home page, then try to find the program you just added.	program > add > back button > homepage > scroll > my favorites	- Participant find it rather easy. - Participant feels the favorite page should be able to sort and filter as well.	"So you can't sort your favorites? What if there's a lot of favorites?"	1

Kat R

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Prompt 1: Try to find a university program located in New York City.	Home page > "study at" button > search	-Participant feels the wording is not straight foward.	"Wouldn't it be simpler if it's 'major', 'location' and 'degree' instead?"	1
Prompt 2: Try adding filters or sort the programs in your preference.	Filter > sort by > filter > close	-Participant performed the task easily.		1
Prompt 3: Find the application deadline for a program.	Click program > scroll down > admissions > scroll down > find it	-Participant likes the simple design of the program page. - Participant thinks the informations are quite clear. - Participant think it would be great to have images of the program campus.	"I wish there's a image section... Maybe it could be in the reviews?"	1
Prompt 4: Add the program you found to your favorites, return to the home page, then try to find the program you just added.	program > add > back button > homepage > my favorites	- Participant completed the task easily.	"I'm not sure if this is the button, but I don't have other options..."	2